**FROM:** Campaign manager

**TO:** All staff

**CONTENT:** Giving Tuesday

**DATE TO SEND:** Week before Giving Tuesday (12/1)

**SUBJECT:** *Show Some Love* on Giving Tuesday!

Dear colleagues:

Celebrate Giving Tuesday on Dec. 1 with the Combined Federal Campaign (CFC)! Each year, Giving Tuesday promotes the spirit of generosity on a global scale – a sentiment that strongly resonates with all of us in the federal community. Wherever we are, we can change the world together. So, let’s unite to make Giving Tuesday the single largest online giving day of the entire campaign!

Thanks to the convenience of the online giving platform, making your pledge is easy! If you have already pledged this year, thank you! You can still join in: consider increasing your recurring gift OR adding an additional one-time gift. Later in the week, on Dec. 5, we’ll honor International Volunteer Day. We hope you’ll plan to supplement your Giving Tuesday pledge with volunteer hours.

Whether you want to help shelter those without a permanent home or increase access to health services, there’s a CFC charity to bolster any cause. Your efforts will bring help and hope to millions of people as monetary and volunteer pledges go to support the missions of thousands of participating charities. Here are just some of the ways that your support can make a positive impact:

* $20 serves a hot meal to a military family.
* $75 offsets 1,000 pounds of carbon in the air.
* $100 screens 100 people for diabetes.

In addition to making pledges for Giving Tuesday and International Volunteer Day, you’re invited to join us for some fun activities! Here is a sneak peek at what we have in the works: [INSERT VIRTUAL OR IN-PERSON ACTIVITY INFORMATION]

Are you ready to *Show Some Love* with the CFC? To learn more about online giving, please visit: [GiveCFC.org](http://www.GiveCFC.org)

Thank You!

[Campaign manager]

[Title]